

Membership Team Global Membership Approach Mentor

Responsibilities

The position holder is responsible for coaching District membership leaders to adopt and implement the Global Membership Approach.

The Global Membership Approach equips districts to develop membership through a strategic process focused on rejuvenating districts with new clubs, revitalizing clubs with new members and re-motivating existing members with fellowship and exciting service. It includes four, key steps:

1. Build a Team
2. Build a Vision
3. Build a Plan
4. Build Success

Applicants should refer to the GMA resource centre [here](#).

The position supports the fundamental principle of the Big Audacious Mission, adopted by the MD201 Council, that the key to long-term membership growth is the establishment of new clubs.

The position holder achieves this goal through an excellent understanding of the Global Membership Approach designed by Lions Clubs International.

Duties

Mentorship

- Champion the adoption of the Global Membership Approach within Council.
- Encourage and support each District Administration to adopt the Global Membership approach and extend the process to each club.

Information and training

- Assist Districts by sharing information, resources, guides and tools to adopt the Global Membership Approach.
- With the Membership Team, participate in training to extend the Global Membership Approach to each District.

Monitoring and reporting

- Develop a plan with performance indicators for the extension of the Global Membership Approach throughout MD201.
- Report to each Council meeting on the status of adoption of the Global Membership Approach within MD201.

Position Statement

- Recommend strategies and activities to Council to extend the Global Membership approach with MD201.

Measuring Success

- Report to Council on the status of Global Membership Approach adoption within MD201.

Reporting

The Global Membership Approach Mentor reports to the Council through the Global Membership Team Coordinator.

PERSON PROFILE

Experience

- Direct experience in training and/or implementing the Global Membership Approach within a Club or District.
- Experience in conducting training, coaching and mentoring in a team environment.

Skills

- Ability to present on the Global Membership Approach and the Big Audacious Mission.
- High level training skills
- Good computer skills and ability to use email, word processing, social media, and web-based tools.
- Strong written and oral communication skills.

Personal Attributes

- Recognised leadership qualities with high personal integrity.
- Self-motivated person with the capability of working with a range of people and willingness to involve other members of the committee.
- Understanding of interpersonal relationships and willingness to resolve conflicts, take initiatives and implement decisions.
- Interest in developing programs and strategies which will enhance the future of Lions.
- An understanding of interpersonal relationships and a willingness to resolve conflicts, take decisions and implement those decisions.

| | | | |
|---------------|------------------|---------------|-----------------|
| Revision No. | 2.0 | Relates to: | Human Resources |
| Revision Date | 22 November 2024 | Applies to | Position Holder |
| Author | Rob Oerlemans | Authorised by | Rob Oerlemans |