

#### CORPORATE GIVING

An opportunity to maximise your impact with Lions.

## Australia's largest service organisation

Lions Australia makes a significant impact each day in our local communities, nationally and globally.

It is well known that Lions support and assist to fund major medical programs that save lives. It was Lions who supported the development of the Gardasil Cervical Cancer Vaccination and Bionic Ear and currently Lions are supporting research into Childhood Cancer, Spinal Cord injury and Alzheimer's.

When disaster strikes, Lions quickly mobilise to help the community. From Cyclone Tracy in 1974 to the recent droughts, floods and horrific 2019/2020 summer bushfires, Lions have always been amongst the first to roll up their sleeves and taken action.

Since the first club was formed in Australia 75 years ago, Lions expanded across the country and today we boast 1170 clubs and 23,000 members. As well as medical research and disaster relief, Lions come together to make a difference through a range of projects including hunger relief, vision, hearing dogs for people who are deaf, environmental protection, diabetes prevention and infrastructure projects that help create better communities.

Through Lions Clubs we mobilise extraordinary Australians to volunteer, solve problems and support those in need.







Since the 1980s Lions has provided over 600 assistance dogs to deaf or hearingimpaired Australians.

Many hearing-impaired people can't hear important sounds such as the knock at the door, a telephone or, most seriously, a smoke alarm. Assistance dogs provide them with confidence and security.

Australian Lions Hearing Dogs has recently launched a new medical assistant dog program. The alert dogs will be trained to alert to low blood sugar levels in asymptomatic Type 1 Diabetics.

There is currently a very high demand for Australian Lions Hearing dogs with one in six Australians now living with some form of hearing loss.

Unfortunately, this number is on the rise, as is the number of Australians living with Diabetes. Across the country, 1.3 million people have been diagnosed with Diabetes and 283 people are diagnosed every day.

The cost of training an assistant dog is over \$37,000.

Find out more - https://lionshearingdogs.com.au



#### **LIONS CLUB PROJECT**

# FEED

Need for Feed was established in 2006 in response to what was at that time the driest period on record. Now in its 15th year, the Need for Feed team continues to deliver to farmers through fires, floods and droughts providing fodder and raising funds to keep the trucks rolling. The response to the latest drought has seen well over 1300 truckloads of fodder worth around \$12 million delivered to farmers totally free of charge into all the eastern states including Tasmania and South Australia, along with more than 700 truckloads with a value of at least \$6.5 million for those affected by the horrific fires of summer 2019/20.

Deliveries are usually accompanied by household hampers, personal care packs, Lions teddies and toys for the kids, and food for our best mates. Every farm has at least one dog!





Disaster Relief Australia unites the skills and experience of military veterans to rapidly deploy disaster relief teams in Australia and around the world. Through its partnership with Disaster Relief Australia, Lions provides veterans the opportunity to find purpose through community service. It also provides Lions Clubs with skilled and experienced volunteers that can help continue and grow the wonderful work they are doing in the community, particularly when disaster strikes.

Recent Disaster Relief Australia operations include:

- Operation Woods which deployed a disaster relief team of hundreds of volunteers from across the country to assist with the communities impacted by the Wooroloo bushfires in Perth.
- Operation Elliot that rapidly deployed volunteers from across Australia to support with flood recovery in Port Macquarie.
- Operation Corkhill which has provided vital assistance and ongoing support for communities impacted by the 2019/2020 bushfires.

Find out more - https://disasterreliefaus.org/





### YOUTH PROGRAMS



Lions is active in engaging with young people to develop an interest in community, volunteering and service.

Each year clubs throughout Australia recognise the contributions of 2,000 young people in community service, sport, and education through participation in the Youth of the Year Program.

The Lions Youth Exchange and Camps program fosters a spirit of understanding and cooperation within young people throughout the world, through a four-week, youth exchange program.

The Peace Poster and Peace Essay competitions reaches out to children to share their vision for world peace through their art and writing. The Peace Essay competition provides an opportunity for visually impaired young people to contribute.

Leo Clubs are supported throughout Australia to encourage young people aged from 15 to 30 to develop a passion for community service, supported by their local Lions Club.





In partnership with the Centre for Eye Health, the Lions Eye Health Program (LEHP) has developed a two-pronged approach to tackling vision disorders amongst the Australian community.

- 1. Children's Vision Screening Program fully trained Lions Australia members visit local schools, sporting and community groups conducting free, comprehensive vision screening assessments. Utilising the latest state-of-the-art equipment, thousands of children have been identified as having a possible vision disorder and referred to an optometrist for follow up. LEHP has been able to confirm the statistics that 1 in 5 children have an undiagnosed sight related problem.
- 2. Avoidable Vision loss in adults 75% of vision loss over the age of 40 is avoidable if detected early. LEHP has created a suite of educational resources, aimed at educating Australians about preventable vision loss and the importance of regular eye examinations. Lions Australia members across the country are on the ground distributing this information through brochure handouts, information evenings and/or social media broadcasting.

Find out more - https://www.lehp.org.au





The Australian Lions Foundation provides Lions Clubs across Australia the ability to quickly react in times of need, providing financial assistance for community projects and emergency relief.

In the past year alone, the Foundation has provided 70 grants for bushfire and emergency relief, 10 compassionate grants and over 100 general grants for community projects ranging from council parks, park seating and BBQ facilities to playgrounds and exercise equipment, vehicles, and equipment for the disabled and hospital equipment.

When disaster strikes, Lions volunteers are always there, as demonstrated by the organisation's vital and ongoing support in helping rebuild communities affected by the recent fires and floods.

Over \$4.6 million was raised in the recent Australian Lions Foundation National Bushfire Appeal. The Lions grassroots network of 1170 Lions clubs across Australia, enables funds to be distributed quickly to those who need it most.



#### LIONS AUSTRALIA FUND FOR



#### **FOUNDATION**

Find out more - https://lcif.org.au

Over the last 100 years, the kindness of Lions has multiplied across borders, oceans, and continents. With 1.4 million members globally, Lions is the world's largest service organisation. Together, we truly can change our world.

The Lions Clubs International Foundation mobilises the kindness of Lions from all over the world, to support those most in need.

Following the 2020 bushfire crisis in Australia, the Lions Clubs International Foundation provided over US\$800,000 in financial support to affected areas. In addition to emergency and disaster relief, the Lions Clubs International Foundation also provides a range of community grants to clubs to support work in Lions key global focus areas of youth, childhood cancer, diabetes, vision, hunger, humanitarian, and the environment.

LCIF was the lead sponsor for the Australian Garvan Institute Genome Power project, contributing US\$3million towards research and treatment of children's cancer.





Unfortunately, many children across Australia cannot walk due to medical conditions like cerebral palsy. They can't run or jump or play like other kids. Often, they're stuck low in a wheelchair and cannot even talk to their family or friends eye-to-eye. Australian Lions Children's Mobility Foundation does incredible work every day across Australia providing specialised equipment to help get these children out of their wheelchairs and onto their feet.

With the help of Lions and their communities, the Foundation has now helped almost 2500 Australian children take their first steps. In the last year alone 31 mobility aids have been provided to children across Australia.

There are a range of devices available for children up to 18 years old with different levels of disability. Australian Lions Children's Mobility Foundation works closely with physiotherapists and medical professionals to identify what piece of equipment is best for each particular child.

The cost of the mobility equipment ranges between \$5000 and \$20,000.





**Australian Lions** 



Every year in Australia, almost 800 kids are diagnosed with cancers, many of them aggressive, hard to treat and with a high risk of mortality. Although the survival rates have improved greatly for some cancers, others still take a heavy toll on our young peoples' lives.

Founded in 2009 the Australian Lions Childhood Cancer Research Foundation is on a mission to cure Childhood Cancer. The Foundation has helped fund over 10 major projects to date which has not only supported vital research but has also helped save lives.

The \$4 million Lions Kids Cancer Genome Project at Garvin Institute funded the whole genome sequencing of 400 children with high-risk cancers in Australia over 3 years.

More recently, \$1.05 million of funding has been provided to the Telethon Kids Institute to support leading research into cancer immunotherapy, which focuses on supercharging the body's natural defences to destroy cancer cells.

Find out more - https://alccrf.lions.org.au/





The Australian Lions Wellbeing Foundation delivers a range of valuable resources to help the health and wellbeing of communities across Australia.

From the online youth health portal Tune In Not Out and positive body image and self-esteem campaign Freedom to Feel Fantastic to the Lions Quest Social and Emotional Learning program, there's a suite of projects for schools and communities covering important topics such as alcohol and other drugs, body image and mental health.





1 in 6 Australians are currently living with arthritis. That's almost 4 million people and it's expected to be 5.4 million by 2030.

Rheumatism and arthritis can affect anyone at any age and can cause significant pain and disability. The Lions Rheumatism and Arthritis Medical Research Foundation is on a mission to support research to help control and possibly eliminate rheumatic and arthritic diseases.

The Foundation has purchased equipment to advance the research into the disease at Monash University in Victoria and supports two Monash PhD candidates, Md Abul Hasnat and Mehnaz Pervin.

Find out more - https://www.lionsrheumatismfoundation.org.au/





One of the fastest growing diseases in Australia, Alzheimer's is now the second largest cause of death. Research into the causes and prevention of Alzheimer's has never been more important. Lions Alzheimer's Foundation is committed to raising awareness and the much-needed funds to support this vital work.

The Lions Alzheimer's Foundation with the Lions Clubs International Foundation have purchased the SIMOA HD-X Analyser to advance Alzheimer's Research. This \$800,000 blood analyser is completely dedicated to developing a blood test for Alzheimer's, and is 1000 times more sensitive than existing equipment.

Teaming up with celebrity chef Maggie Beer, the Foundation, and Professor Ralph Martins contributed to produce a children's picture book about living well with dementia - "Dancing with Memories." Part of the proceeds will be donated to the Lions Alzheimer's Foundation & the Maggie Beer Foundation.



## How you can help Lions to do its work...

This brochure provides just a snapshot of the myriad projects and humanitarian work contributed by Lions Clubs from a local, District, state-wide and a national level. If you have a cause that you care about, chances are there is a Lions project working in that area.

The best thing about Lions is that because our members pay fees to cover our operations 100% of your donation or sponsorship will go to your chosen cause.

If you would like to help our community-spirited and trustworthy organisation through sponsorship, staff – giving program or a bequest, please don't hesitate to contact our Executive Officer.



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