

## MD Global Membership Team (GMT) Club Care & Retention

### Responsibilities

The MD201 GMT Retention Chairperson works as a member of the MD GMT Team, with the Team having responsibility to support Districts with Membership Initiatives including the development of members, the establishment of new clubs, club membership growth in existing clubs, Retention of Members (Club Care), and membership maintenance. The Retention Chairperson has direct responsibility to work with Districts and Club Membership Chairpersons to retain existing members through initiatives that will enhance the member's experience so that they stay with our organisation.

This position works directly to the Global Membership Team Area Leader (MD Membership Coordinator) and also in close co-operation with the Global Leadership Team Area Leader ( MD Leadership Coordinator) and committee.

The Global Membership Team Retention Chairperson is appointed by Lions Australia on recommendation of the Nominations Committee and by agreement of the Council of Governors.

The period of the appointment is normally for 3 years commencing on the 1st July of that year and expiring on 30th June three years later.

### Duties

- To attend meetings of the MD GMT Coordination committee as required by the GMT Coordinator.
- To provide reports to the MD201 Council of Governors through the GMT Coordinator and for the annual MD201 Convention by dates and times as required from time to time.
- To take action on Membership Retention matters as directed by the MD GMT Coordinator and/or Council of Governors.
- To maintain a good rapport with all Districts GMT Chairpersons and to provide support to them on matters pertaining to Membership Retention and Club Care..
- To Build and maintain a good rapport with all Club Membership Chairpersons and to provide support to them on matters pertaining to Membership Retention and Club Care.
- To promote recognition of high achievement in matters pertaining to Membership Retention and Club Growth at District and at Club levels.
- To be available to make presentations and conduct workshops at Multiple District level as requested in all areas of membership retention and club care.
- To be available to assist Districts, upon request and within the terms of budgetary requirements, to make suitable presentations at Conventions and other forums and to provide guidance and assistance with their programs.
- To work in achieving the goals as set for MD 201of membership retention and club care.
- Contribute to the publication of membership, extension and retention development initiatives in the multiple district newsletters, on the MD website, and in other publications.

# Position Statement

- Contribute to the formulation and review of policy relating to the retention of existing members.

## PERSON PROFILE

A Lion appointed to carry out the duties of Multiple District Retention Chairperson should possess the following experience, skills and attributes:

### Experience

- A sound knowledge of LCI and Lions activities at all levels within the Multiple District.
- Extensive knowledge of membership maintenance and development programs of Lions at Club, District, Multiple District and International levels.
- Extensive knowledge of Membership Retention and Club Care programs of Lions at Club, District, Multiple District and International levels.
- The experience and ability to co-ordinate, integrate and rationalise related programmes and activities.
- Experience in managing a team of people as employees and or volunteers..

### Skills

- Ability to understand, organise and manage the activities of the Multiple District Retention Chairperson.
- Sound written and oral communication skills.
- Ability to make presentations on matters related to Membership Retention and Club Care at Multiple District and District Conventions and other forms of Lions meetings.
- Ability to order priorities, set and meet deadlines, monitor progress, and prepare reports in a clear and precise manner.
- Ability to identify and mentor future Lions leaders
- Ability to prepare and make professional presentations.
- Good computer skills and the ability to use e-mail, word processing software, social media and web-based software to communicate with stakeholders and manage the program.
- Proven Sales Skills within our Lions organisation – and a Membership “Key Member”.

### Personal Attributes

- Recognised leadership qualities with high personal integrity.
- Highly motivated self starter able to spot opportunities and quickly implement programs to support those opportunities.
- Self-motivated person with the capability of working with a range of people and willingness to involve other members of the committee.
- Understanding of interpersonal relationships and willingness to resolve conflicts, take initiatives and implement decisions.
- Interest in developing programs and strategies which will enhance the future of Lions..

# Position Statement

**Always.**



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Author	John Muller	Authorised by	John Muller

