

**There's a lot more to  
Lions Australia than  
barbecues.**

**Lions Awareness Day  
Saturday March 6.**

**Always.**  
lions australia  
75 years and counting



## **Lions Awareness Day – Saturday 6 March 2021**

In just over a week, Lions Clubs throughout Australia will be getting out and about in their local communities to celebrate [Lions Awareness Day](#).

After a difficult year last year, this is the perfect opportunity for your club to let your community know that Lions are still here and ready to serve.

### **How to host the best Lions Awareness Day event ever:**

1. Gather as many club members as you can, dress in your Lions gear and meet at designated spot.
2. Don't forget to take official Lions promotional materials – contact your District Governor if you've not received them.
3. Make your display stand out – don't forget banners, flags, balloons etc.
4. Download our free Lions Awareness Day social media templates [via this link](#). You will find a range of different standard images, as well as an editable PowerPoint file you can use to add the details of your event. Simply fill in the blanks and save the file as a JPG before using on social media.
5. Take lots of photos and videos showcasing your club members doing what they do best. Share on social media using #LionsAwarenessDay and tag [@LionsAustralia](#)
6. Want to get the local media interested in your event? Email Hannah at [pr@lions.org.au](mailto:pr@lions.org.au) for assistance.
7. Most of all, have fun and spread the good word about our amazing organisation!

Doing.  
Growing.  
Giving.  
Supporting.  
Sharing.  
Willing.  
Here.  
There.

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**Make sure you  
stop and say hello!**

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