



HOW

CAN WE COMMUNICATE MORE EFFECTIVELY?

EMAIL ADDRESSES: THE 21ST
CENTURY PHONE NUMBER

Why is consistency important for Clubs?

The current mix of email formats across the organisation (eg. district sponsored, personal, gmail), makes it difficult to ensure important information reaches the right people at the right time.

From a General Public perspective, constantly changing contact details are confusing, especially if they only contact Clubs once a year.

From a Club management perspective, important activity history may be lost during change-over.

From a National Office perspective, multiple internal system currently need to be updated annually to ensure effective communication with Clubs.

By providing Clubs with tools that facilitate timely and effective communication, the organisation is better equipped to respond to community needs.

Microsoft has generously donated 1500 licenses of Office 365 to the MD201 National Office, a significant cost saving. This software is widely used in the commercial and NFP sectors.

Uniform email addresses, using Office 365, will enable improved communication across all levels of the organisation. Consider the benefit for your Club.

View from any
device

Centrally
managed

Up-to-date
internal address
book

No more
redirections

Multi-user access

History retained

IT'S FREE*

*while NFP eligibility is maintained by the
organisation