



24/10/17

To All Club Presidents,

It has been drawn to our attention that, once again this year, "TFM Marketing" Pty Ltd. is in the process of contacting Clubs, by email, offering Clubs the opportunity of purchasing Cakes and Plum Puddings from their Company.

It is important to note that "TFM Marketing" is not the supplier of Cakes and Puddings to the Multiple District Cake program.

"Top Taste" the baking division of George Westons Foods manufacture the "Traditional Lions Christmas Cakes" and "Puddings" that are supplied through the Multiple District Cake program. This program is supported by the Lions of MD201 who continue to vote for the continuation of the program at our annual conventions.

Clubs are encouraged to support the MD program as it provides a substantial fundraising return to the Club. "Top Taste" also pays a rebate, based on the number of cartons sold, to the Multiple District, a portion of which is distributed to the individual Districts.

For more information on the Multiple District Cake program:

- View the webpage <http://lionsclubs.org.au/activities/products/cakes/> or if you have any questions please contact
- Your District Chairman. (Refer MD Directory for details)
- Your State Coordinator. (Refer MD Directory for details) or
- The Multiple District Chairperson. ((Refer MD Directory for details)

Regards

Norm Alcock
Lions Australia MD 201
Marketing Committee
National Coordinator
lionnorm@optusnet.com.au
Mob 0417714284
39 Aloomba Court
Redcliffe Qld 4020

www.lionsclubs.org.au