

## **The Lions International Stamp Club Australia Chapter 10 wishes to acknowledge AUSTRALIA POST for their support, design and production of the Lions International Centennial stamp series for Australia**

### **How the design was developed**

The designers' rationale is that LIONS is a caring organization, and this has become the main 'hook' into the design approach. The fact that LIONS is also global, and its services are multi-faceted and varied, became the other driving factor, and hence the resulting design. It also reflects the positive energy of the community mission of the LIONS organisation.

The strong graphic approach communicates well at the smaller scale, with the hands holding the inner 'O' representing caring around the world and keeping the global heart warm. The 100 communicates instantly that this is a centenary and the LIONS logo is instantly recognisable.

The LIONS projects being shown are helping with a Bush Fire disaster, Childhood Cancer Research, Hearing Dogs, Hart Walker - one of many walkers to allow children with Cerebral Palsy to walk, Youth of the Year.

Please see the [Official Order Form](#) and related attachments for further product information.

NB: First Day Covers and Maxicards are cancelled in Lismore,  
Australia's first LIONS club chartered in July 1947.

It is recommend to place orders as soon as the items become available on 7<sup>th</sup> June 2017.

We will have **40 available signed sets of the 5 items** as in the May-June 2017 Stamp Bulletin showing the Lions stamps being released 7<sup>th</sup> June. These specially signed sets will be open to bids over \$200.

Bidding closes **17<sup>th</sup> June 2017**.

Please email [ted@henebery.com.au](mailto:ted@henebery.com.au) with your bids ASAP.

Profits being raised from the auction will be used as a fundraiser for the Australian LIONS Children's Mobility Foundation. This year we have raised \$15000 for ALCMF.

When items are withdrawn Ted can be contacted to see if anything is still available.

Payments for auction items will be direct debit

or PayPal to Lions International stamp Club Chapter 10 Australia

We are hoping more people will get to know about Lions from this stamp release and more people will join Lions and donate to Lions.

We would also like to encourage people to save stamps (on or off paper), collections and Philatelic material.

Australia Post has put a story on Facebook under AUSTRALIA POST COLLECTABLES.

<https://australiapostcollectables.com.au/articles/stamps-are-helping-to-change-the-lives-of-kids-with-cerebral-palsy>